



# Yacht Carbon Offset

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## Yacht Carbon Offset – News Release

4 December 2017

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## 10<sup>th</sup> Anniversary Offer:

You get 10% off your carbon offset  
We give 10% to hurricane relief  
Now until 10<sup>th</sup> January

### 10 year / Antigua Show offer from Yacht Carbon Offset

In celebration of 10 years since the creation of Yacht Carbon Offset, we are pleased to announce a special anniversary offer that also contributes to the hurricane relief efforts co-ordinated by the organisers of the Antigua Charter Yacht Meeting.

Mark Robinson of Yacht Carbon Offset said *“For 10 years, participating yachts have achieved a higher environmental standard by counteracting their greenhouse gas impact. Now more than ever, owners and guests expect a more sustainable approach. We celebrate this milestone with a 10% discount until 10<sup>th</sup> January.*

*Meanwhile, this year has witnessed the devastating impact from our changing climate, including here in the Caribbean. We recognise the efforts of the Antigua Charter Yacht Meeting to raise funds for rebuilding Barbuda and other communities affected by the recent hurricanes. As regular participants at the Show, we wanted to make a positive contribution, so we will donate 10% of amounts received by 10th January under the above 10th Anniversary Offer (excl. VAT), to the Antigua Charter Yacht Meeting Charity Fund.*

*Thank you to all participants in our programme since 2008, and to those who have supported our efforts to facilitate “greener” yachting.”*

Yacht Carbon Offset provides a fully-documented service for those who own and enjoy the world’s leading superyachts and has Lloyds Register Quality Assurance Certification. For details and to take action to counteract your greenhouse gas emissions, visit [www.yachtcarbonoffset.com](http://www.yachtcarbonoffset.com)

**For further information, please contact:**

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Ends.



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## **Notes for editors:**

### **10% offer / 10% donation terms**

The 10<sup>th</sup> Anniversary Offer runs from today, 4 December 2017 to 10<sup>th</sup> January 2018. Yacht Carbon Offset offers 10% off our standard price for orders during this period\*. (So for example, the cost to carbon offset 10,000 litres of MGO reduces to only €207.)

This week we are attending the Antigua Charter Yacht Meeting. In recognition of the efforts of the Show organisers to raise funds and to direct this years' donations towards the rebuilding of Barbuda and neighbouring Caribbean Islands after the hurricanes, Yacht Carbon Offset will donate 10% of amounts received by 10th January under the above 10th Anniversary Offer (excl. VAT), to The Antigua Charter Yacht Meeting Charity Fund.

\* Yacht Carbon Offset provides no-obligation quotations, and the service proceeds only when the customer accepts the proposal and makes payment. Therefore, the 10<sup>th</sup> Anniversary Offer, is time-limited: we reserve the right to provide an updated price for quotations that are not acted upon before 10 February 2018.

### **Antigua Charter Yacht Meeting Charity Fund**

As a non-profit organisation the Antigua Charter Yacht Meeting has utilised its resources to raise and allocate funds to a number of very worthwhile causes. This year's donations will focus on the rebuilding of Barbuda and the neighbouring islands, following the devastating impact of Hurricanes Irma and Maria.

Further details are available at [www.antiguayachtshow.com/charitablework](http://www.antiguayachtshow.com/charitablework)

### **Yacht Carbon Offset**

Yacht Carbon Offset provides a clear, auditable way to counteract the carbon footprint of a vessel's engines and generators. Tonne for tonne, the yacht's emissions are offset by equivalent greenhouse gas reductions from projects such as renewable power. Each project depends on the carbon funding, and is subject to independent audit to ensure that emissions reductions are properly verified.

The "pay as you go" service is calculated from the fuel quantities specified, whether a single charter or for the whole season's cruising. There's no onboard equipment and there is no long term obligation for the yacht. Carbon Offsetting is of interest to those wishing to minimise environmental impact, and is welcomed by prominent owners & guests, and those cruising in eco-sensitive areas.

Yacht Carbon Offset Ltd. is an independent UK company which launched its specialist service in 2008. It was the winner of the 2011 International Superyacht Society Fabien Cousteau Blue Award, and its fully documented procedure has Lloyd's Register Quality Assurance Certification.

Further details are available on [www.yachtcarbonoffset.com](http://www.yachtcarbonoffset.com)