



Yacht Carbon Offset



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Yacht Carbon Offset News Release

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Asteria offers Yacht Carbon Offset option

Asteria, the rugged, luxurious 49m explorer superyacht, now offers the Yacht Carbon Offset service as an option to all charter clients. A genuine world-capable expedition yacht, Asteria attracts adventurous clients with a passion for the spectacular natural environment. Yacht Carbon Offset enables such guests to counteract Asteria's emissions impact, whilst preserving cruising freedom.

The charter agent for the yacht is Mark Buckingham, who said: *"Asteria offers expeditions to the most remote locations on the planet, from the coral-rich waters of Indonesia to the spectacular, pristine landscapes of Antarctica. So it is natural that our clients are passionate about the beauty of the oceans and the world's untainted wildernesses. The invitation to eliminate the carbon footprint of their charter is therefore a perfect fit with Asteria's high environmental standards – wherever she travels."*

Yacht Carbon Offset's Managing Director Mark Robinson said: *"We are delighted that Asteria has introduced Yacht Carbon Offset and we look forward to certifying carbon offsets for her thoughtful clients. She is a powerful yacht, but the clients that opt to compensate for their greenhouse gas emissions will be taking a practical and effective step to neutralise their impact. What better way to be in tune with their surroundings? Thanks to the Asteria team for their support."*

Yacht Carbon Offset provides a fully-documented service for those that own and enjoy the world's leading superyachts and has Lloyds Register Quality Assurance Certification. For details and to take action to balance your yacht's greenhouse gas emissions, visit www.yachtcarbonoffset.com

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Notes for editors:

Asteria

M.Y. Asteria is the perfect combination of a go-anywhere, rugged expedition yacht coupled with the interior services and staff of a world-class luxury superyacht. Originally converted from an ocean-going salvage tug in 2002, she offers completely redesigned living quarters and exterior spaces, with comfort enhanced by 'zero speed' stabilisers that minimise motion both at anchor and underway.

Asteria's dedicated helideck will easily accommodate medium sized helicopters and the yacht carries a wide range of tenders and toys that are more than adequate for most forms of coastal and inland exploration. In short, Asteria offers total comfort in even the harshest, most remote locations.

Asteria is offered for charter by Buckingham Yachts as Central Agents. For further information, visit www.buckinghamyachts.com or contact Mark Buckingham: +61 (0)7 4057 5555, mark@buckinghamyachts.com.

Yacht Carbon Offset

Yacht Carbon Offset provides a clear, auditable way to counteract the carbon footprint of a vessel's engines and generators. Tonne for tonne, the yacht's emissions are offset by equivalent greenhouse gas reductions from projects such as renewable power. Each project depends on the carbon funding, and Yacht Carbon Offset has Lloyds Register Quality Assurance Certification, so Clients know that their action makes a real impact on net emissions.

The "pay as you go" service is calculated from the fuel quantities specified, whether a single passage or for the whole season's cruising. There's no onboard equipment and there is no long term obligation for the yacht.

Carbon Offsetting is of potential interest to owners or charterers wishing to take practical steps to minimise environmental impact, and also may be welcomed by prominent individuals or businesses that carefully position their "brand". It is particularly relevant when cruising in environmentally sensitive areas.

Further details are available on www.yachtcarbonoffset.com