



Yacht Carbon Offset

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Baton Rouge selects Yacht Carbon Offset

Baton Rouge, the imposing 62.5m Icon superyacht, has introduced a policy of carbon offsetting her fuel. The environmental leadership shown by her Owner also acknowledges the high expectations of her prominent charter clients. Yacht Carbon Offset counterbalances the carbon footprint of Baton Rouge's engines with equivalent emissions reductions from verified green energy projects.

Joss de Rohan Willner, Baton Rouge's Captain commented: *"In reviewing Baton Rouge's environmental procedures, we decided to address her greenhouse gas emissions through a programme of carbon offsetting. The approach needed to be practical, effective and flexible to suit the yacht's busy schedule. We are pleased to be working with Yacht Carbon Offset to introduce this measure for 2012."*

Burgess, which manages Baton Rouge, acted on behalf of the Owner. Director Tim Wiltshire explained: *"Having decided to proceed with carbon offsetting, the Owner needed to be sure of the beneficial impact. Burgess reviewed the options and were happy to recommend Yacht Carbon Offset's fully documented service. For us, this is yet another example of providing a comprehensive service for our clients."*

Yacht Carbon Offset's Managing Director Mark Robinson said: *"We are delighted that Baton Rouge has selected Yacht Carbon Offset to neutralise the carbon footprint from her engines. For such a prominent and active yacht, it is natural for environmental performance to be a priority. We thank the Owner's team and all on board for their support"*

Yacht Carbon Offset provides a specialist service for those that own and enjoy the world's leading superyachts and has Lloyds Register Quality Assurance Certification. For details and to take action to balance your yacht's greenhouse gas emissions, visit www.yachtcarbonoffset.com

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Notes for editors:

Motor Yacht Baton Rouge

Motor yacht Baton Rouge was built by Icon Yachts in the Netherlands and delivered in 2010. The yacht features exterior styling by Tim Heywood and a Redman Whiteley Dixon designed interior.

Baton Rouge is offered for charter by Burgess as Central Agents and is also operationally managed by Burgess. For further information, visit www.burgessyachts.com.

Yacht Carbon Offset

Yacht Carbon Offset provides a clear, auditable way to balance out the carbon footprint of a vessel's engines and generators. Tonne for tonne, the yacht's emissions are offset by equivalent greenhouse gas reductions from projects such as renewable power. Each project depends on the carbon funding, and Yacht Carbon Offset has Lloyds Register Quality Assurance Certification, so Clients know that their action makes a real impact on net emissions.

The "pay as you go" service is calculated from the fuel quantities specified, whether a single passage or for the whole season's cruising. There's no onboard equipment and there is no long term obligation for the yacht.

Carbon Offsetting is of potential interest to owners or charterers wishing to take practical steps to minimise environmental impact, and also may be welcomed by prominent individuals or businesses that carefully position their "brand". It is particularly relevant when cruising in environmentally sensitive areas.

Further details are available on www.yachtcarbonoffset.com