



Yacht Carbon Offset

Yacht Carbon Offset Limited
16 Hanover Square
Mayfair
London W1S 1HT
United Kingdom

Yacht Carbon Offset – News Release

23 October 2013

TEL:
+44 (0) 20 7016 7700

FAX:
+44 (0) 20 7016 7715

EMAIL:
info@yachtcarbonoffset.com

WEB:
www.yachtcarbonoffset.com



IMS extends carbon offset policy for vessel deliveries

Since 2011, global ship and yacht delivery specialists, International Maritime Services (IMS) have included the Yacht Carbon Offset service as an option for all delivery voyages. Now, IMS has extended this to automatically carbon offset the first 10,000 litres of fuel for each delivery (at no cost to their client), whilst continuing to offer the option to offset the entire fuel requirement for the passage.

Under Yacht Carbon Offset’s fully-documented procedure, the carbon footprint from the vessel fuel is counteracted, tonne for tonne, by equivalent greenhouse gas emissions reductions from verified green energy projects.

Brendan Cooley, IMS Chief Operating Officer said *“IMS is determined to manage vessel operations in an environmentally sustainable manner. So whether we are assisting with an ocean passage for a superyacht or delivering a high speed ferry, a patrol boat or a tug, we think that carbon offsetting is the right approach. We have long encouraged our clients to consider this option, and we judge the time is right to become even more proactive on this important issue.”*

Mark Robinson of Yacht Carbon Offset added: *“It’s great that IMS is extending their carbon offset initiative in this way. It complements their meticulous passage planning and efficient day-to-day operations when aboard. We work the same way for IMS’s superyacht and commercial clients, with our procedures fully audited as part of our Lloyds Register Quality Assurance Certification. IMS demonstrates that actions speak louder than words, and we are delighted to be working with their team in Western Australia and worldwide.”*

For further details, please contact:

Yacht Carbon Offset +44 7774 738 975 info@yachtcarbonoffset.com
Mark Robinson www.yachtcarbonoffset.com

IMS +61 8 9331 2566 info@inationalmaritime.com
Brendan Cooley www.inationalmaritime.com



REGISTERED OFFICE:
As above

REGISTERED IN ENGLAND
AND WALES:
Nº 6452739



Notes for editors:

International Maritime Services Pty Ltd. (IMS)

IMS is one of the world's leading ship delivery companies and over nearly 3 decades has successfully delivered more than 230 vessels across all sectors, from harbour tugs, cargo ships and landing barges to high speed commercial ferries, entire patrol boat fleets and luxury motor yachts

Superyacht clients routinely rely on IMS for long haul ocean passages at the end of each cruising season, enabling Captains, Chief Engineers and other crew to take time off in preparation for the next season.

IMS has a pool of trusted professional yacht captains and engineers available for short term engagements such as crossings, yard periods or mid-season.

Because of our experience in high speed ferries, especially ones fitted with water-jet propulsion systems and high speed diesels, we have been invited by yards in the UK, USA and Singapore to assist with the commissioning trials and delivery of their latest new-build vessels.

Further details can be found on the IMS website: www.internationalmaritime.com

Yacht Carbon Offset

Yacht Carbon Offset provides a clear, auditable way to counteract the carbon footprint of a vessel's engines and generators. Tonne for tonne, the vessel's emissions are offset by equivalent greenhouse gas reductions from projects such as renewable power. Each project depends on the carbon funding, and Yacht Carbon Offset has Lloyds Register Quality Assurance Certification, so Clients know that their action makes a real impact on net emissions.

The "pay as you go" service is calculated from the fuel quantities specified, whether a single passage or for the whole season's cruising. There's no onboard equipment and there is no long term obligation for the owner.

Carbon Offsetting is of potential interest to owners or charterers wishing to take practical steps to minimise environmental impact, and also may be welcomed by prominent individuals or businesses that carefully position their "brand". It is particularly relevant when cruising in environmentally sensitive areas.

Further details are available on www.yachtcarbonoffset.com