



Yacht Carbon Offset



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Yacht Carbon Offset – News Release

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Yacht Carbon Offset for the MYBA Charter Show 2012

MYBA is partnering with Yacht Carbon Offset to reduce net greenhouse gas emissions from the 24th MYBA Charter Show, which takes place in Genoa between 30 April and 4 May. MYBA, which represents 90 Yachting companies worldwide, recognises that an increasing number of yacht owners and charterers expect the highest environmental standards in their yachting.

Greenhouse gas emission reductions from Yacht Carbon Offset’s selected projects have been allocated to match the estimated carbon emissions from electricity consumption at the event, and the fuel used by the show shuttles.

Carbon Offsetting can easily be included in the arrangements of any luxury charter, and is a proportionate response that needs no onboard equipment and preserves full freedom of operation. The fully documented service is backed up by Yacht Carbon Offset’s Lloyds Register Quality Assurance Certification.

Jacqui Lockhart, Chairwoman of MYBA’s Charter Boat Show Committee, said: *“The MYBA Show is dedicated to charter professionals and provides a showcase for the finest superyachts available to their clients. It also hosts an exclusive display of those ancillary services that go to make up a perfect charter, tailored to the particular requirements of each group. Carbon offsetting is just such a service which a broker can offer to personalise each charter. Equally, it is a practical way for MYBA to address its own environmental impact and we are pleased to continue our work with Yacht Carbon Offset for the show in Genoa.”*

Yacht Carbon Offset’s Managing Director Mark Robinson commented: *“We are delighted to continue our partnership with MYBA at the forthcoming Charter Show, and thank the Committee for their support. We welcome the chance to highlight this practical and relevant option, that can easily be arranged for any charter involving environmentally aware or high profile guests.”*

For more information about Carbon Offsetting, and to take action to balance your yacht’s greenhouse gas emissions, visit www.yachtcarbonoffset.com

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MYBA Charter Show

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REGISTERED OFFICE:
As above

REGISTERED IN ENGLAND
AND WALES:
N° 6452739



Notes for editors:

The 24th MYBA Charter Show, 30 April – 4 May 2012

The MYBA Charter Show is one of the most important international exhibitions dedicated to charter professionals and superyachts. It is attended by the world's leading charter agencies and brokers, and includes an exhibition of ancillary services for the yachting industry. The Show is owned by MYBA- the Worldwide Yachting Association's commercial company All Yachting SAS. The event is based in the historic Porto Antico in Genoa, and organised locally by the Pesto Sea Group srl.

Yacht Carbon Offset has offset the estimated carbon emissions from the event electricity consumption, plus an allowance towards the yachts' shore power and the estimated fuel requirement of the show shuttle vessels. These emissions have been balanced by carbon savings from Yacht Carbon Offset's selected, independently audited projects, in this case small hydro-electric installations in Honduras which generate electricity from renewable sources in place of fossil fuels. For details see www.yachtcarbonoffset.com/example-projects.html

Further details about the Show are available at www.mybashow.com

Yacht Carbon Offset

The full capabilities and flexibility of a luxury yacht enable owners and guests to enjoy the world's most beautiful destinations. With large and powerful yachts, a significant "carbon footprint" arises, so this can readily be addressed through Yacht Carbon Offset.

Carbon Offsetting works by balancing the carbon footprint of the yacht's engines tonne for tonne with equivalent greenhouse gas emissions reductions from independently verified green energy projects. The offset payment is used to financially support the project, and in exchange the emission reductions are allocated to the yacht.

Yacht Carbon Offset's fully-documented procedure is backed up by our Lloyds Register Quality Assurance Certification and we are working with a growing number of leading yachts including *Baton Rouge*, *Imagine*, *Latitude*, *Solemar* and *Twizzle*. No onboard equipment is required.

Carbon offsetting is welcomed by prominent and/or eco-conscious owners and charterers, and can only help when cruising in environmentally sensitive destinations. Best of all, the option can be arranged in minutes, for any yacht worldwide, and the cost is modest – just ask for a no-obligation quote.

Further details are available at www.yachtcarbonoffset.com