



Yacht Carbon Offset

Yacht Carbon Offset – News Release

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Meamina introduces Yacht Carbon Offset

Meamina is using Yacht Carbon Offset's service to counteract the greenhouse gas impact of all fuel delivered to the yacht. This active 59m Benetti superyacht is exploring ways to improve environmental performance in all areas of operation.

Meamina has completed another busy charter season in the Caribbean and is back chartering in the Mediterranean for the summer. Meanwhile, Yacht Carbon Offset is matching the greenhouse gas emissions from her engines & generators, tonne for tonne, with equivalent emissions reductions from verified green energy projects.

Steve Barker, Meamina's Captain commented: *"Motor Yacht Meamina is evolving this year, operating in a more environmentally responsible way. Without compromising our very high chartering standards, we will re-evaluate many areas of daily operations, both behind the scenes and in providing greener choices to guests on-board. Though we already do seek to be fuel efficient, the fuel demands of a powerful, luxurious Yacht like Meamina are vast. So it is great we can respond effectively and economically to her greenhouse gas impact with Yacht Carbon Offset."*

Yacht Carbon Offset's Mark Robinson said: *"We're delighted to welcome Meamina as the latest superyacht to counteract her carbon footprint. This is increasingly important to many owners & charterers, especially those that are high profile or who are concerned about the impact that their lifestyle may have on the climate. Meamina will be using a Gold Standard renewable energy project in Turkey for her initial carbon offset programme. This project is dependent on carbon funding, so Meamina's action makes a real difference. It is lovely to work with this elegant yacht and we thank all on board for their decision to proceed."*

Yacht Carbon Offset provides a fully-documented service for those that own and enjoy the world's leading superyachts and has Lloyds Register Quality Assurance Certification. For details and to take action to balance your yacht's greenhouse gas emissions, visit www.yachtcarbonoffset.com

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For all charter enquiries please contact:

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Notes for editors:

Meamina

M.Y. Meamina was launched in 2009 by Benetti, and she features exterior styling from Stefano Nantucci and interior design by Studio Massari. She accommodates 12 guests in 6 staterooms and has a crew of 15. With a range of 5,000nm, Meamina cruises widely, for example in the Indian Ocean in 2012. As a RYA approved training vessel her guests can obtain permits to use her water sports equipment whilst on board.

Meamina's Central Agent is Yachting Partners International. For all charter enquiries please contact:

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Yacht Carbon Offset

Yacht Carbon Offset provides a clear, auditable way to counteract the carbon footprint of a vessel's engines and generators. Tonne for tonne, the yacht's emissions are offset by equivalent greenhouse gas reductions from projects such as renewable power. Each project depends on the carbon funding, and Yacht Carbon Offset has Lloyds Register Quality Assurance Certification, so Clients know that their action makes a real impact on net emissions.

The "pay as you go" service is calculated from the fuel quantities specified, whether a single passage or for the whole season's cruising. There's no onboard equipment and there is no long term obligation for the yacht.

Carbon Offsetting is of potential interest to owners or charterers wishing to take practical steps to minimise environmental impact, and also may be welcomed by prominent individuals or businesses that carefully position their "brand". It is particularly relevant when cruising in environmentally sensitive areas.

Yacht Carbon Offset Limited is an independent UK company which launched its specialist service in 2008. It was delighted to be the winner of the 2011 International Superyacht Society Fabien Cousteau Blue Award. This Award celebrates stewardship of marine ecosystems and Yacht Carbon Offset was honoured to have been chosen by a distinguished panel of superyacht business leaders and marine environmentalist Fabien Cousteau.

Further details are available on www.yachtcarbonoffset.com