



# Yacht Carbon Offset

Yacht Carbon Offset Limited  
16 Hanover Square  
Mayfair  
London W1S 1HT  
United Kingdom

## Yacht Carbon Offset – News Release

6 May 2013

TEL:  
+44 (0) 20 7016 7700

FAX:  
+44 (0) 20 7016 7715

EMAIL:  
[info@yachtcarbonoffset.com](mailto:info@yachtcarbonoffset.com)

WEB:  
[www.yachtcarbonoffset.com](http://www.yachtcarbonoffset.com)

## Mirage introduces Yacht Carbon Offset

Mirage, the elegant 53m Feadship superyacht, now includes carbon offsetting as part of her stringent environmental procedures. The awareness shown by her Owners reflects the high standards expected by her prominent charter clients.

As Mirage embarks on a busy charter season, Yacht Carbon Offset matches the greenhouse gas emissions from her engines, tonne for tonne, with equivalent emissions reductions from verified green energy projects.

Colin Richardson, Mirage's Captain commented: *Mirage's new Owners have made it a priority that the yacht should maintain extremely high environmental standards. I am very pleased that this is the case, and agreed with them that Mirage would begin a carbon offset policy to eliminate the carbon footprint from her fuel. This practical, effective service is a natural step for us and we are pleased to be working with Yacht Carbon Offset to put this decision into action.*

Yacht Carbon Offset's Managing Director Mark Robinson said: *"It is a great pleasure to welcome Mirage to the growing list of yachts that show leadership by going beyond the mandatory anti-pollution requirements. Their action supports independently audited green energy projects that would not exist without the carbon funding, so it really does make a difference. Mirage shows yet again how ultimate service can be delivered in a greener way. We look forward to providing our specialist service to this superb yacht, and thank her Owners and all on board for their decision to work with us."*

Yacht Carbon Offset provides a fully-documented service for those that own and enjoy the world's leading superyachts and has Lloyds Register Quality Assurance Certification. For details and to take action to balance your yacht's greenhouse gas emissions, visit [www.yachtcarbonoffset.com](http://www.yachtcarbonoffset.com)

Contact:

Yacht Carbon Offset:

**Mark Robinson** +44 20 7016 7700 [info@yachtcarbonoffset.com](mailto:info@yachtcarbonoffset.com)



REGISTERED OFFICE:  
As above

REGISTERED IN ENGLAND  
AND WALES:  
Nº 6452739



## **Notes for editors:**

### **Mirage**

M.Y. Mirage was built in 1979 by Feadship (Koninklijke De Vries Scheepsbouw) and benefitted from a major refit in 2007/8 at which time the yacht was lengthened. The yacht, which was previously named Elisabeth F, features particularly spacious exterior areas, and she accommodates up to 12 guests in 8 cabins.

Neil Emmott at Yachtzoo Ft Lauderdale is the central agent for Mirage.

### **Yacht Carbon Offset**

Yacht Carbon Offset provides a clear, auditable way to counteract the carbon footprint of a vessel's engines and generators. Tonne for tonne, the yacht's emissions are offset by equivalent greenhouse gas reductions from projects such as renewable power. Each project depends on the carbon funding, and Yacht Carbon Offset has Lloyds Register Quality Assurance Certification, so Clients know that their action makes a real impact on net emissions.

The "pay as you go" service is calculated from the fuel quantities specified, whether a single passage or for the whole season's cruising. There's no onboard equipment and there is no long term obligation for the yacht.

Carbon Offsetting is of potential interest to owners or charterers wishing to take practical steps to minimise environmental impact, and also may be welcomed by prominent individuals or businesses that carefully position their "brand". It is particularly relevant when cruising in environmentally sensitive areas.

Further details are available on [www.yachtcarbonoffset.com](http://www.yachtcarbonoffset.com)