



# Yacht Carbon Offset

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## Yacht Carbon Offset – Press Release

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### For immediate release

## Yacht Carbon Offset and Antibes Yacht Show continue their Partnership in 2009

Antibes Yacht Show 2009 has taken action to balance estimated carbon emissions from the event, in partnership with Yacht Carbon Offset. This follows its similar action in 2008, for the show that saw the launch of Yacht Carbon Offset's specialist service.

This Carbon Offset balances the greenhouse gas emissions due to estimated electricity consumption at the Show, including shore power for the yachts, plus allowances for deliveries & business travel by exhibitors. The carbon balance is achieved through equivalent emissions savings delivered by independently verified green energy projects around the world.

The Partners are inviting attending yachts to Carbon Offset estimated fuel used to reposition the vessels. Look out for individual certificates on board participating yachts at the Show.

Antibes Yacht Show's action, and that of the attending yachts that participate, reflects best environmental practice amongst leading luxury yachts. An increasing number now Carbon Offset their fuel to pro-actively address greenhouse gas emissions whilst preserving the full performance and luxury of the yacht.

Yacht Carbon Offset's Mark Robinson added "*Our clients usually choose to balance the greenhouse gas emissions from their yachts' engines, but Carbon Offsetting the Antibes Yacht Show demonstrates that the concept is flexible and can balance emissions on shore or from air travel too.*"

*We are delighted to be working in partnership with the Antibes Yacht Show 2009, where owners, charterers and yachting professionals will be bringing together their ideas and plans for the coming season. We are confident that the benefits of Carbon Offsetting, in terms of personal satisfaction and yacht reputation, will feature in those plans for many, given the ever-increasing focus on environmental performance across the industry."*

To find out more about how Carbon Offsetting enables greenhouse-gas saving projects and balances the carbon emissions from yachting activities, please contact Yacht Carbon Offset, come to the Seminar during the Show, or visit [www.yachtcarbonoffset.com](http://www.yachtcarbonoffset.com).

### Yacht Carbon Offset Limited

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## **Notes for editors:**

### **Yacht Carbon Offset**

Environmental aspects of yachting are becoming increasingly important locally, nationally, in the media and in the political arena. For the owners of the growing fleet of superyachts, and for the leading businesses that support them, taking positive action to address the “carbon footprint” from the use of energy is a major priority.

Now, this carbon footprint can be balanced through Carbon Offsetting; where the carbon emissions from the use of fuel (and in this case electricity) are balanced by greenhouse gas savings in projects such as green energy around the world. Yacht Carbon Offset provides a specialist service addressing the particular requirements of those that own and enjoy the world’s leading superyachts, and of the businesses that support them.

Managing Director Mark Robinson explains: *“We calculate the equivalent CO<sub>2</sub> emissions due to the consumption of the specified quantity and type of fuel, and in this case electricity. Then we go to the carbon trading markets and select independently verified carbon-saving projects for financial support. We focus on renewable energy, energy saving or greenhouse gas capture projects which have been independently verified to the highest standards. Finally, we issue a personalised certificate to our client confirming that the carbon emissions from their energy use have been balanced by equivalent CO<sub>2</sub> emissions saved through such carbon-saving projects”*

Carbon Offsetting complements the initiatives taken by each yacht or organisation to improve energy efficiency, since it addresses the impact of the energy that is consumed after all such initiatives have taken effect. In a world where service excellence requires full flexibility of operation, Carbon Offsetting is a practical way to make a real difference.

Further details are available on [www.yachtcarbonoffset.com](http://www.yachtcarbonoffset.com)

### **Antibes Yacht Show**

2009 sees the third Antibes Yacht Show, heralding the opening of the Mediterranean yachting season, with further growth and innovation based on the successes of the last two years’ events.

The Show, which runs from 2-5 April 2009, will extend over one kilometre of quays, stretching from the foot of the Antibes city Ramparts via the Bastion St Jaume and all the way to the legendary Billionaires’ Quay. Yachts up to 80m in length will be on show, both for sale and for charter, and exhibition stands will display a full range of services from all sectors that support the onboard experience.

Further details are available on [www.antibesyachtshow.com](http://www.antibesyachtshow.com) .