



# Yacht Carbon Offset

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## **Yacht Carbon Offset – Press Release**

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### **For immediate release**

#### **V S Y Viareggio Superyachts Carbon Offsets the sea trials of RoMa**

Sea trials have started for RoMa, the second 62m vessel from V S Y Viareggio Superyachts. The yacht has been designed to have the highest standards of environmental performance and energy efficiency, and to meet the exacting standards of the RINA “Green Star Gold Plus” class notation and ABS ES.

Now, V S Y has acted to Carbon Offset the greenhouse gas emissions from the fuel that will be used during RoMa’s sea trials in the coming weeks – though this will be relatively modest for a yacht of this size due to the efficiency of her design.

These emissions will be balanced by equivalent greenhouse gas savings achieved by green energy projects, through Yacht Carbon Offset.

Federico Bennewitz, General Manager of V S Y said *“As a company, we have taken up the challenge of building superyachts to the highest environmental standards. RoMa and her sister ships show just what can be achieved with state-of-the-art technology and innovative design. And in our own operations, we are always looking for new ways to minimise our impact on the environment. So for V S Y, working with Yacht Carbon Offset is completely in tune with our business priorities.”*

Yacht Carbon Offset’s Managing Director Mark Robinson commented: *“The efficiency of RoMa’s design, and the stringent Class Notation to which she has been designed and built, underlines V S Y’s commitment to leadership in all aspects of environmental performance. We are delighted to be working with V S Y Viareggio Superyachts to balance the greenhouse gas emissions that will arise during RoMa’s sea trials.”*

For more information about Carbon Offsetting, and to take action to balance your yacht’s greenhouse gas emissions, visit [www.yachtcarbonoffset.com](http://www.yachtcarbonoffset.com).

#### **Yacht Carbon Offset Limited**

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## **Notes for editors:**

### **V S Y Viareggio Superyachts**

V S Y is a new Superyacht constructor, with its first two 62m yachts nearing delivery and a third already under way, together with a forthcoming 72m. The yachts, consistent with V S Y's stringent attention to quality and environmental performance, have been designed from the outset to meet the standards of the RINA Green Star notation, ABS ES and Lloyds EP .

RoMa is the second of the 62m Espen Øino designed yachts to be launched. A third 62m sister ship is about to enter the V S Y shed for final outfitting. Interior design is still to be appointed and delivery is forecasted for Season 2011. A new 72m hull is under construction in Viareggio and when delivered to her owner this yacht will be one of the most advanced “green” yachts in the world. The concept and the design is by Espen Øino and V S Y technical department, the interior design is by Michela Reverberi. Delivery of this yacht is Season 2012.

V S Y – Viareggio Superyachts is a fully integrated certified company. Quality, Safety and Environmental ISO certifications by DNV

Further details are available through [www.vsy-yachts.com](http://www.vsy-yachts.com)

### **Yacht Carbon Offset**

The full capabilities and flexibility of a luxury yacht enable owners and guests to enjoy the world's most beautiful destinations. With such a powerful and luxurious yacht, even one with optimal efficiency of design, a significant “carbon footprint” often arises. Now this can readily be addressed through a Yacht Carbon Offset.

The benefits in terms of personal brand and the reputation surrounding the yacht are highly valued by many owners and guests. For builders, captains and other service providers, the action shows an effective response to carbon emissions, often underlining a commitment to a broader environmental strategy.

Through Carbon Offsetting, greenhouse gas emissions from the use of fuel are quantified and then balanced by greenhouse gas savings in projects such as renewable energy around the world. Yacht Carbon Offset provides a specialist service for those that own and enjoy the world's leading superyachts, and has Lloyds Register Quality Assurance Certification.

Carbon Offsetting complements the initiatives taken by each yacht to maximise fuel efficiency, since it addresses the impact of the energy that is consumed after all such initiatives have taken effect. In a world where service excellence requires full flexibility of operation, Carbon Offsetting is a practical way to make a real difference.

Further details are available on [www.yachtcarbonoffset.com](http://www.yachtcarbonoffset.com)