



Yacht Carbon Offset

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Yacht Carbon Offset – Press Release

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Yacht Carbon Offset for UK charity: The Sea-Change Sailing Trust

The Sea-Change Sailing Trust is a UK charity which provides activity-based learning for young people and vulnerable adults using the vehicle of a traditional sailing vessel, a Thames sailing barge. By living and working together aboard a traditional sailing vessel they participate in a wide range of life skills and are encouraged to take increasing responsibility for their contribution and group decisions.

Sea-Change has decided to balance the carbon footprint of its vessel operations. Yacht Carbon Offset is pleased to provide this as a donation in kind. The equivalent carbon emissions reductions are achieved by independently verified green energy projects, and the effectiveness of the action is underpinned by Yacht Carbon Offset’s Lloyds Register Quality Assurance Certification.

Richard Titchener, of Sea-Change said: *“We have been watching the development of carbon emissions trading in the maritime sector for some time and welcome the opportunity to take action for our own operations. We are fundraising for a new vessel to replace the one we currently hire. The new vessel will carry cargo with very low emissions; a positive attribute that we hope will further raise the profile of the Trust’s work in the years to come.”*

Yacht Carbon Offset’s Managing Director Mark Robinson commented: *“We applaud the work of the Sea-Change Sailing Trust, putting these wonderful traditional vessels to work in a way that makes a real difference for participants. We are delighted to provide their Carbon Offset, and wish them well with their ongoing plans.”*

For further details, please contact:

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Notes for editors:

Sea-Change Sailing Trust

Established as a not-for-profit company in March 2007 and as a registered charity in September 2008, the Sea-Change Sailing Trust provides action-centred learning and seamanship training for young people and vulnerable adults. As a Royal Yachting Association Teaching Establishment, we are expert and experienced in offering a range of different experiences for our clients, with accreditation of learning where possible.

Further details are available at www.seachangeprojects.co.uk

Yacht Carbon Offset

The full capabilities and flexibility of a luxury yacht enable owners and guests to enjoy the world's most beautiful destinations. With large and powerful yachts, a significant "carbon footprint" arises, so this can readily be addressed through a Yacht Carbon Offset.

Through Carbon Offsetting, greenhouse gas emissions from the yacht, or in this case the activities of the organisers of each show, are quantified. Then an equivalent quantity of greenhouse gas savings, from independently verified green energy projects, is assigned to balance them out. Yacht Carbon Offset provides a specialist service for those that own and enjoy the world's leading superyachts, and has Lloyd's Register Quality Assurance Certification.

Carbon Offsetting complements the initiatives taken by each yacht to improve energy efficiency, since it addresses the impact of the energy that is consumed after all such initiatives have taken effect. In a world where service excellence requires full flexibility of operation, Carbon Offsetting is a practical way to make a real difference.

Further details are available on www.yachtcarbonoffset.com