



Yacht Carbon Offset

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Yacht Carbon Offset – News Release

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Yacht Carbon Offset nominated for ISS Fabien Cousteau Blue Award

The International Superyacht Society announced in 2010 the creation of the ISS Fabien Cousteau Blue Award, to celebrate stewardship of marine ecosystems. This will be presented during ISS's International Awards for Design and Leadership Gala on 27th October 2011, the opening night of the Fort Lauderdale International Boat Show. Yacht Carbon Offset is proud to be included among a number of outstanding nominees.

Yacht Carbon Offset's Mark Robinson said: *"It is a great honour to be nominated for the ISS Fabien Cousteau Blue Award, and a wonderful milestone for our company to be recognised in this way. The potential impact of greenhouse gas emissions has become a major concern for many marine ecosystems, from coral reefs to polar regions, and is now an important part of the ocean stewardship agenda. More and more leading yacht owners see minimising their greenhouse gas impact as a highly relevant consideration. Our mission is to meet this requirement, for any yacht, with a practical, rigorous and straightforward service."*

Yacht Carbon Offset provides a specialist service for those that own and enjoy the world's leading superyachts. For details and to take action to balance your yacht's greenhouse gas emissions, visit www.yachtcarbonoffset.com

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Notes for editors:

The ISS Fabien Cousteau Blue Award

The ISS Fabien Cousteau Blue Award celebrates stewardship of marine ecosystems. Environmental leadership, global oceanic conservation and resource preservation are prerequisites for nomination. The integration of environmental technologies and resource management with the goal of setting achievable standards and models for wide adaptation in the design, engineering and building of large yachts—and the use of the Earth’s waterways—are essential criteria. Nominations are made by owners and the yachting industry; selection is by panel of judges, including Mr. Cousteau.

The International Superyacht Society

ISS was founded in 1989 and represents the large yacht industry. Its fundamental mission is to build alliances worldwide with regional associations; to serve as communications conduit for issues affecting the marketplace, owners, crew and industry members; and to recognize achievement as well as provide educational opportunities and networking events.

Each year ISS presents its peer-reviewed Design and Leadership Awards, which recognize individuals and companies for their expertise, leadership and dedication to raising the standards of design, construction, maintenance, repair and operation of large yachts. Networking and educational programs are conducted internationally and include open forums, informal gatherings and round-tables.

It is ISS’s priority to foster dialogue among Society members and others in the large yacht segment of the marine industry, leading to the strengthening and growth of the business interests of Society members and the industry as a whole.

Further details are available on www.superyachtsociety.org

Yacht Carbon Offset

Yacht Carbon Offset compensates for the Carbon Footprint of a yacht’s engines with equivalent greenhouse gas emissions reductions from independently verified green energy projects. Each project depends on the carbon funding, and Yacht Carbon Offset has Lloyds Register Quality Assurance Certification, so clients know that their action makes a real impact on net emissions.

The voluntary pay-as-you-go service is based on fuel quantities, so requires no onboard equipment. Carbon offsetting is of particular interest to owners or charterers wishing to minimise their environmental impact, and those choosing environmentally sensitive destinations.

Further details are available on www.yachtcarbonoffset.com