



Yacht Carbon Offset

Freedom to enjoy your yacht's potential, matched by action to balance her carbon emissions.

Balance your Carbon Footprint...



www.yachtcarbonoffset.com

Leadership in action

Yachting takes you to the most beautiful places in the world, but a powerful luxury yacht brings a corresponding carbon footprint.

Carbon offsetting is a practical way to counteract your carbon emissions, whilst preserving your cruising freedom.

Carbon offsetting neutralises the greenhouse gas emissions of your yacht by allocating equivalent emission reductions from green energy projects. You can reduce your overall greenhouse gas impact - to zero if you wish - for an individual cruise or for the whole season's yachting.

If you already focus on fuel efficiency on board, then as well as saving money, it's a great way to improve environmental performance. Taking the next step, voluntarily to neutralise the carbon footprint of your fuel, further reduces the environmental impact of your lifestyle. The modest cost depends on how much fuel is included – find out today with a no-obligation quote – and the money provides vital support for each project.

HOW DOES IT WORK?

Your carbon offset is quick and easy to arrange, for any yacht old or new. Just tell us the quantity of fuels that you wish to be included - we calculate the corresponding

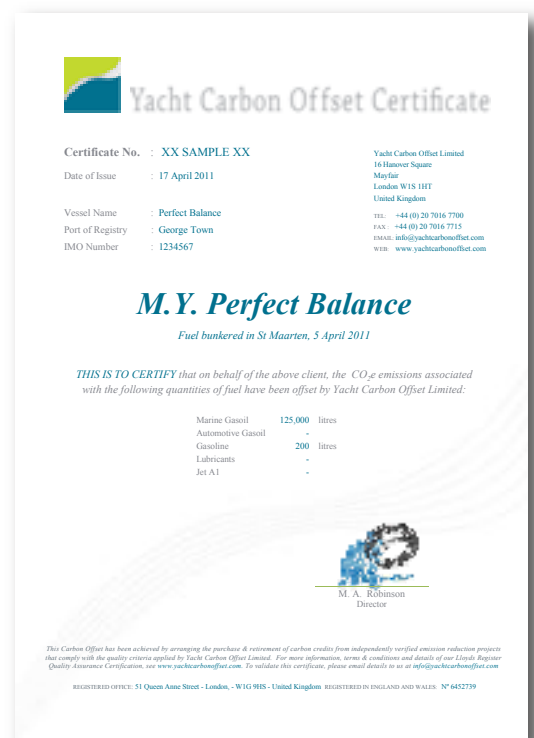
carbon footprint and provide a quotation to neutralise it. That's it - there's no onboard equipment and no need to visit the yacht, so you can get a quote today wherever you are in the world.

When you accept and proceed, we allocate the corresponding carbon savings from independently-verified projects and send your personalised certificate by email. There is no need to sign up for an ongoing programme, it's "pay as you go".

The scope of your offsetting is clear since your certificate shows exactly what has been included. All carbon-saving projects, and our selection criteria are detailed on our website, and our procedures are regularly audited for our Lloyds Register Quality Assurance Certification.

FOCUS OF ATTENTION

From island states to the G8 and from Davos to family homes around the world, today's focus on greenhouse gases is huge.



Governments have responded with policies to limit carbon emissions, and many have committed to the UN targets first agreed in Kyoto.

Meanwhile, families and organisations are increasingly aware of environmental priorities, and the greener option is often welcomed. From hybrid cars to private jets, a reduced carbon footprint is now a major selling point. For many, environmental responsibility is recognised as an essential investment in their brand.

NATURAL CHOICE

You expect the highest standards on board your yacht, attention to detail for a perfect cruise and thoughtful, efficient management. And you expect excellent environmental performance – after all, in a lifestyle that demands perfection there is no place for pollution.

Yacht Carbon Offset focuses exclusively on the requirements of yacht owners and charterers, and the professionals who support them. We know that captains and managers will run a yacht fuel-efficiently as a matter of good seamanship and good economics, and our role is to provide a carbon offset solution that

complements this. We are pleased to work with leading yachts of all sizes, e.g. Lionheart, Twizzle and Ecstasea, and with organisations such as MYBA, Fraser Yachts and MB'92.

BENEFITS ALL ROUND...

Simply put, your action reduces net carbon emissions – while you continue to fully enjoy your yacht. This is a welcomed by those that are environmentally aware, whose yachting pleasure is enhanced by the knowledge that this aspect of their lifestyle has been balanced.

Voluntary offsetting is a valuable external signal of leadership. Many owners and guests are prominent, influential individuals, and the confidence that the yacht's impact has been properly offset may be an absolute requirement for their personal stance or brand.

A compelling example of environmental best practice, carbon offsetting enhances the yacht's profile and reputation, as a glance at major yachting media will show. And, in charter marketing, credible



management of her carbon footprint is a positive advantage.

Looking worldwide, carbon offsetting may increase cruising freedom, creating the best possible impression with local authorities in sensitive areas such as the Maldives, or in conjunction with voluntary environmental class notations.

OFFSET PROJECTS

Yacht Carbon Offset typically selects green energy projects, since the greenhouse gas savings can be readily monitored and are more immediate than those achieved by tree-planting programmes. Our projects

range from biomass energy projects in Brazil to geothermal power in Guatemala, and new projects are starting up all the time. Recent examples are shown in the panel overleaf. Every project is independently audited to verify that carbon savings are rigorously quantified & monitored and that approved projects are only viable thanks to support from the carbon market.

SHOW THAT YOU CARE

Whether you choose Yacht Carbon Offset for your own satisfaction, or to please a family member, guest, or client, you can be sure that your action is a pro-active, proportionate response. Your participation can be entirely private, or you can disclose your action through our news releases, or fly a Yacht Carbon Offset flag. Best of all it's easy and you can start today!

But what about cost? Well that depends on the quantity of fuel and, over time, on the prices in the carbon markets, but it is not as expensive as some may think. Invariably, it is a very small fraction of the yacht's running costs, or of the cost of a charter. See for yourself: we'd love to provide a no-obligation quote.

NEXT STEPS

To carbon offset your fuel delivery, charter, or season's cruising, just contact us or visit www.yachtcarbonoffset.com. We'll ask for the yacht's identity, fuel type & quantity and the details to personalise your certificate.

Where you lead, others will follow.

“After all, in a lifestyle that demands perfection there is no place for pollution.”



Carbon Offsetting for Yachts

Running a large yacht is complex enough these days, and plans can be unpredictable. You may be on a relaxed passage, powering to a beach for a spontaneous lunch, or in port on shore power. So we keep things simple onboard.

Just tell us the quantity & type of fuel to be included- it's flexible, to match a fuel delivery, your annual budget, a particular cruise, and we can extend the scope to cover shore power, flights etc. if you want to approach 100% carbon neutrality. Its up to you.

Based on this, we calculate how many tonnes of greenhouse gas must be offset,

and match this by retiring selected carbon credits through approved carbon registries, funded by your offset payment. Each credit represents the equivalent of 1 tonne of CO₂ saved by a verified, identifiable project to be allocated to your yacht.

Your offset directs vital funding to carbon saving projects worldwide; each tonne saved has broadly the same impact on the planet wherever the savings take place.

For clarity and audit, your certificates always state exactly what has been included. They are individually

verifiable and available securely online, so that your offset history can readily be reconciled with onboard records as required.

Above all, a yacht owner and his team need a dependable, fully documented service. That is why Yacht Carbon Offset is regularly audited across its entire service delivery to maintain Lloyds Register Quality Assurance Certification.



RUSSIA: ARCHANGELSK

The project at a remote pulp and paper mill consists of the reconstruction and modernisation of boilers and related systems used for process steam generation at the plant. The use of biomass as fuel in place of fuel oil reduces the consumption of fossil fuels and reduces the methane emissions from the anaerobic decomposition of waste in local landfill.



Biomass displacing fuel oil • Verified by DNV (www.dnv.com)
Annual GHG reductions (whole project): 100,000 tonnes CO₂e

NICARAGUA: CHINANDEGA

The project is a cogeneration (combined heat and power) plant located at a sugar cane mill. It is fuelled by bagasse, a by-product of the sugar production process, and a renewable energy source. As well as providing additional energy to the sugar mill, the project exports electricity to the local grid, thereby displacing local fossil-fuelled generation plant.

BRAZIL: SÃO PAULO

The project is a cogeneration (combined heat and power) plant at a cellulose and paper company. It comprises a new boiler which burns wood biomass residues, a steam turbine and a generator. The new plant provides process steam in place of the existing fuel-oil fired boilers and reduces the host company's electricity consumption from the local grid. The project also reduces greenhouse gas emissions due to the decay of the biomass residues which would otherwise be dumped.

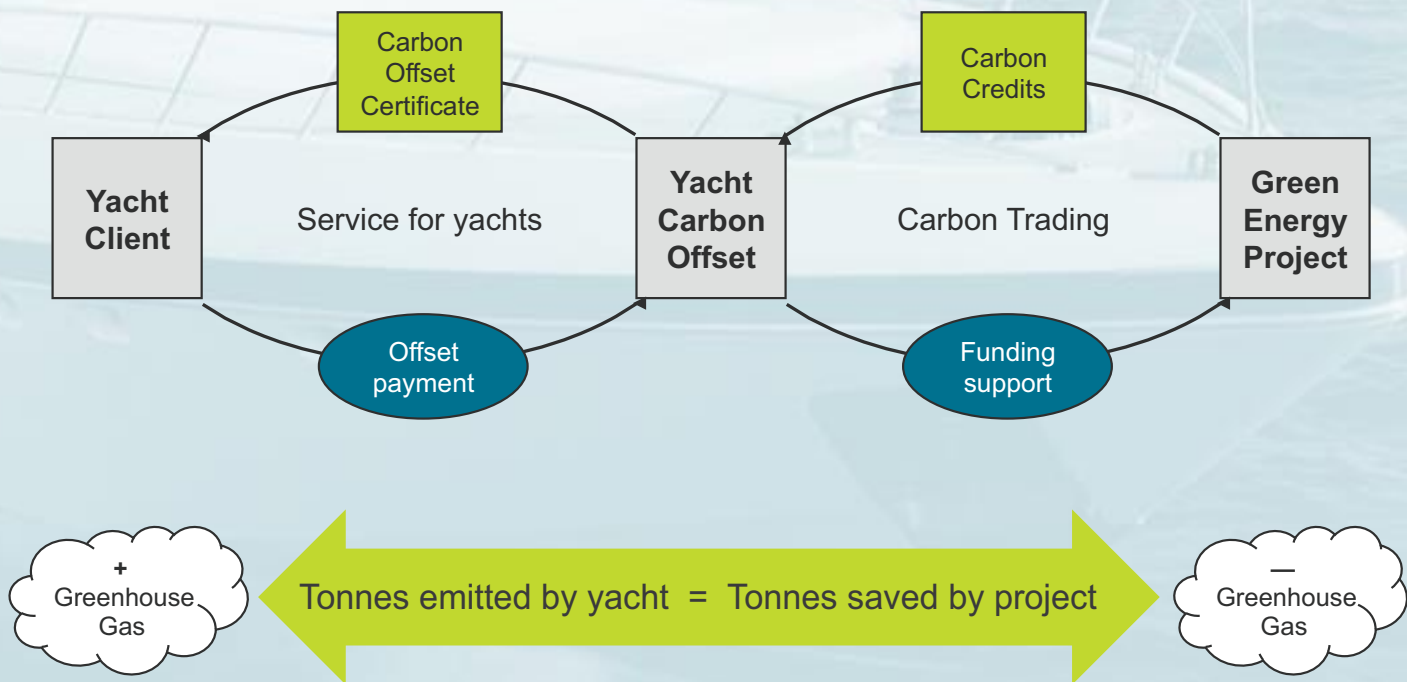


Biomass displacing fuel oil • Verified by SGS (www.sgs.com)
Annual GHG reductions (whole project): 65,000 tonnes CO₂e

Carbon sav



Greenhouse gas emission reductions from the projects shown above have been used to compensate for the carbon footprint of Yacht Carbon Offset clients in



Renewable electricity generation • Verified by DNV (www.dnv.com)
Annual GHG reductions (whole project): 79,400 tonnes CO₂e

BRAZIL: RONDÔNIA

The project is a small run-of-river hydropower plant in a very remote location and, with minimal environmental impact, provides electricity to help develop the area both socially and economically. Greenhouse gas emission reductions are achieved since the hydroelectric output displaces other power generation sources in the area, which are predominately diesel fuelled.



Renewable electricity generation • Verified by DNV (www.dnv.com)
Annual GHG reductions (whole project): 36,000 tonnes CO₂e

ing projects

GUATEMALA: ESCUINTLA

The project is a geothermal power plant, utilising the geological resources at the site to generate renewable power, which is then dispatched to the relatively carbon-intensive Guatemalan electricity Grid. Greenhouse gas emissions are reduced since the plant's output displaces electricity that would otherwise have been generated using fossil fuels. Other project benefits include the creation of 20 permanent jobs, and a program to reduce flooding of the local area through the repair of road infrastructure and the reforestation of hillsides with over 5,000 trees.

Renewable electricity generation • Verified by DNV (www.dnv.com)
Annual GHG reductions (whole project): 56,000 tonnes CO₂e

"We began our Offset policy in 2008 and so far we've been very happy and actually proud to be one of the first yachts to do so"

Captain Thomas Jones, M.Y. Lionheart



"We presented Solemar's first carbon offset certificate to one of our most valued clients as a gift. Our client was so pleased that they signed the certificate, which is displayed onboard. For Solemar, it is a way to plant a seed of interest in this environmental issue, a first step towards the massive contribution that carbon offsetting can make to worthwhile projects worldwide"

Captain Nick Doyle - Master of Motor Yacht Solemar



"Ecstasea takes pride in the highest standards of environmental performance, and a response to the yacht's greenhouse gas emissions is part of this."

Captain Lee Mann, M.Y. Ecstasea

"We are proud of S/Y Twizzle's green credentials and have striven to be exceptionally eco-friendly so we can preserve the natural beauty and purity of places we explore. As part of this, we have carbon offset both her fuel and the estimated embodied emissions of her construction. The full capabilities and performance of the yacht can therefore be enjoyed in the knowledge that Twizzle is minimising her impact on the environment by offsetting her carbon footprint."

Owner of S/Y Twizzle

www.yachtcarbonoffset.com

- Freedom to enjoy your yacht's potential in the knowledge that real, verified emissions reductions are taking place
- A practical, proportionate, yet flexible solution, fully consistent with an efficiently run yacht, including secure online access to your verifiable certificates
- Your environmental leadership enhances the profile of your yacht, which can only help in sensitive cruising locations, and is a relevant, positive message when marketing for charter.
- A personalised, comprehensive service delivered by a provider with Lloyds Register Quality Assurance Certification, including assistance with publicity if required.



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Show your leadership. Balance your yachting lifestyle now