



# Yacht Carbon Offset

## curvelle

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**Press Release - For immediate distribution**

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### **Curvelle takes a lead in green construction**

Luxury yacht builder Curvelle has Carbon Offset the energy that will be used to build its yachts – including an allowance for design and commercial development activity from 2009. The Curvelle 33x9 yachts already show considerable energy savings due to their efficient, innovative design, and today's announcement underlines Curvelle's commitment to achieving optimal environmental performance across the board.

The quantity of electricity that will be used during construction of each yacht has been estimated by the Curvelle team. The greenhouse gas emissions due to this energy use have been calculated by the specialists at Yacht Carbon Offset, and balanced by equivalent emissions reductions from independently validated green energy projects.

Following launch, the carbon emissions "per week of yachting pleasure" will be minimised both by Curvelle's efficiency of design, and through the fractional ownership structure that maximises productive use of the vessel. Arrangements to balance these operational carbon emissions will be developed in due course.

Curvelle's Director Luuk V. van Zanten said: *"A major factor in selecting a catamaran design for the Curvelle 33X9 was efficiency. Over and above the huge advantages of space and stability, the twin hull configuration achieves a substantial 30% greater fuel efficiency than equivalent monohulls of similar performance. So the overall greenhouse gas emissions from our yachts during operation will be far less than the equivalent monohull design superyachts."*

*"We have also recognised that the energy used during construction contributes to the "carbon footprint" of the yacht over its lifetime. So as part of our commitment to environmental responsibility, we have decided to be proactive. By Offsetting carbon emissions even before launch, we provide our owners with the satisfaction that Curvelle yachts offer unrivalled environmental performance both on the water and during construction. For us, it is a matter of leadership, and we are pleased to be working with the specialists at Yacht Carbon Offset to put this leadership into action."*

Yacht Carbon Offset's Mark Robinson added: *"To our knowledge, Curvelle's action is the first example of Carbon Offsetting the energy used in the construction of a superyacht, - as such it is a real milestone. This decision is a practical and effective response to the growing focus on environmental performance across the superyacht industry. We are delighted to be working with Curvelle on their innovative project and to show that action on superyacht carbon emissions can begin even before the vessel enters the water."*

For further information, please contact:

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## Notes for editors:

### Curvelle

Curvelle has developed the 33X9 superyacht, an innovative 33 metre motor catamaran.

The 33X9 offers 50% more space, and provides a more stable platform, with greater fuel efficiency than any equivalent length mono hull of similar performance.

A yacht can be purchased outright or through its unique Fractional Ownership system.

Curvelle Fractional Ownership:

- Any combination of 1 to 8 owners.
- Each owner is a shareholder in the company that owns the yacht, jointly holding 100% equity in the vessel.
- Each of the 8 shares is offered at €1m.
- No VAT is applicable to either the purchase of the yacht or the majority of maintenance and servicing costs.
- Each member is entitled to five weeks cruising.
- Ownership is far more economical than chartering an equivalent yacht.

Further details are available at [www.curvelle.com](http://www.curvelle.com)

### Yacht Carbon Offset

The full capabilities and flexibility of a luxury yacht enable owners and guests to enjoy the world's most beautiful destinations. With such a powerful and luxurious yacht, even one with optimal efficiency of design, a significant "carbon footprint" often arises. Now this can readily be addressed through a Yacht Carbon Offset. The benefits in terms of personal brand and the reputation surrounding the yacht are highly valued by many owners and guests.

Through Carbon Offsetting, greenhouse gas emissions from the use of fuel are quantified and then balanced by greenhouse gas savings in projects such as renewable energy around the world. Yacht Carbon Offset provides a specialist service for those that own and enjoy the world's leading superyachts.

Yacht Carbon Offset's management system for the provision of Carbon Offset solutions to the luxury yacht market has been Certified by Lloyds Register Quality Assurance.



Carbon Offsetting complements the initiatives taken by each yacht to maximise fuel efficiency, since it addresses the impact of the energy that is consumed after all such initiatives have taken effect. In a world where service excellence requires full flexibility of operation, Carbon Offsetting is a practical way to make a real difference.

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